

BLACK BEAUTY EXPO

February 6th, 2022

TOTAL LOOK

☐ **STYLING COMPETITION**

The Stylist will present each model with a Total Look styled on MAINSTAGE at the Show.

*Grand Prize - \$1000 / Entry Fee - \$100/per model

CREATIVE CUT

☐ **BARBER COMPETITION**

The Barber will execute a Creative Cut on MAINSTAGE at the show.

*Grand Prize - \$1000 / Entry Fee - \$100/per model

☐ **PHOTO SUBMISSION COMPETITION**

Barber / Stylist can submit

*Grand Prize \$500 / Entry Fee \$50/per image

OVER
\$2500
in cash & prizes

All models will be pre-judged before final showing.



Photo Submission Deadline Feb.. 6th, 2022

Registration Information

Contestant Name _____ BBEXPO Authorized:: _____

Billing Address: _____ City _____ St. _____ Zip _____

Phone Number _____ Email Address _____

Stylist/Barber category _____ IG:: _____

Number of Entries: _____ Authorized Signature: _____

*Each category must have minimum of 10 entries to be judged, If minimum entries are not met Final cash prize may be determined by multiplying the number of entries by the entry fee amount (ie. 5 entries x \$50 = \$250)

2022 COMPETITION CATEGORIES & GUIDELINES

1. Styling/Barbering Competition Rules & Regulations

- A. Any hair manufacturer may be used.
- B. All models must walk the runway.
- C. Only Unstyled Lace front wigs will be allowed in the creative category.
- D. For Total Look Competition. Dress/attire should compliment the style.
- E. Models hair and fashion must be styled (finalized) at the show.
- F. Models hair must be already washed and ready for styling(no bowls will be provided for competitions.)
- G. Stylist/Barber must finish all cutting/styling within allotted time.
- H. No Styling of the hair may be done before competition start time.
- I. Limit 3 models per category
- J. Makeup artist will be available at an additional rate (you may bring your own makeup artist)(a general admission ticket must be purchased.)(Makeup artist must not participate in the styling of the model.)
- K. Ornaments may be used in the creative category but may not overpower the entire style.
- L. No nudity allowed (which includes swimwear, topless malewear etc. If you are not sure, ask ahead of time)
- M. All Models must be present for evening presentation to win.
- N. All contestants must be present at there competition/presentation times.

Entry fee: \$100 (All contestants/models must purchase general adm. tickets)
Photo Submission Entry fee: \$50

2. Styling Competitions - Competition Time: 2pm - Final Judging/Awarding Time: 3:00pm

A. **Total Look Creative Styling Competition**

This category will be judged on the creative hair & fashion styling in a creative way. Care should be given to the total look and theme.

GRAND PRIZE - \$1000 & TROPHY

ENTRY FEE: \$100 (Each model entry must have a general admission ticket)
Models only need entertainment tickets

MAXIMUM ENTRIES PER STYLIST(3)....
MAXIMUM CONTESTANTS (20)

3. Barbering Competition - Competition Time: 1pm - Final Judging/Awarding Time: 3:00pm

A. Creative Cut Barbering Competition

This category will be judged based on the creative cutting ability of the barber. Judges will judge on creative designs, Colors(if used), defined edge-ups and crisp clean cuts. Detail should be given to beards, hairlines and fades if applicable. Cuts should fit in a creative manner.

GRAND PRIZE - \$1000 • 1st Place Trophy

ENTRY FEE: \$100 (Each model entry must have a general admission ticket)

Models only need entertainment tickets

MAXIMUM ENTRIES PER STYLIST(3)....

MAXIMUM CONTESTANTS (20)

3. Submissions Competition

Submission competition should follow all rules as Live competitions. Contestant should upload at least 3-5 images to allow judges to see entire style/look.

How to submit:

1. Make Payment, then complete and attach images to contract you'll be emailed.
 2. Go to the Competition Upload page link found at the bottom of atlanta.blackbeautyexpo.com/competitions
 3. Scroll down to Upload your photos max 5 (file may be no larger than 25mb, .jpg format)
 4. Be sure your filename is correctly named based on the directions below
- When submitting be sure to rename your file with your first and last name & phone number:

example: johndoeecolor8003439876.jpg

To be sure your entry is received please email or call to confirm:

blackbeautyexpoofficial@gmail.com

Email us:

Name of your Category

Category you are entering

Your Name, Address and Phone #(or email)

* Entry Fees are per Model Entered

Rules and Guidelines are subject to change without notice. Please contact us for questions and updates at 1-804-641-5592. These guidelines are current as of 12-2021.